



**City of Kingston  
Report to Council  
Report Number 18-010**

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<b>To:</b>	<b>Mayor and Members of Council</b>
<b>From:</b>	<b>Lanie Hurdle, Commissioner, Community Services</b>
<b>Resource Staff:</b>	<b>Cheryl Hitchen, Social Policy &amp; Strategic Community Development Manager</b>
<b>Date of Meeting:</b>	<b>December 5, 2017</b>
<b>Subject:</b>	<b>Community Investment Fund 2017 Recommendations</b>

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**Executive Summary:**

In May 2011, Council approved the new Community Investment Fund (CIF) to replace the Healthy Community Fund. This grant program blended the former Healthy Community Fund with the United Way of KFL&A (United Way) community grant program to streamline the application process and align with the priorities of the Sustainable Kingston Plan. The United Way continues to administer this process at no charge. A total of twenty (20) applications for this combined program were received in September with a total request of \$424,789. Four review panels were established and a total of twelve (12) grant applications are recommended to be funded for a total of \$189,378, provided by the City of Kingston. This report presents the recommendations for the municipal funds in the program only as the United Way has its own approval process.

**Recommendation:**

**That** Council approve the twelve (12) Community Investment Fund grant recommendations, attached as Exhibit A to Report Number 18-010, for a total of \$189,378 which is included in the 2017 operating budget.

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**Authorizing Signatures:**

ORIGINAL SIGNED BY COMMISSIONER

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**Lanie Hurdle, Commissioner, Community Services**

ORIGINAL SIGNED BY CHIEF ADMINISTRATIVE OFFICER

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**Gerard Hunt, Chief Administrative Officer**

**Consultation with the following Members of the Corporate Management Team:**

Desirée Kennedy, Chief Financial Officer & City Treasurer	√
Denis Leger, Commissioner, Corporate & Emergency Services	Not required
Mark Van Buren, Acting Commissioner, Transportation & Infrastructure Services	Not required

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**Options/Discussion:**

In 2011, City Council approved a new grant program that amalgamated the municipal Healthy Community Fund and the United Way’s community grants into a single program called the “Community Investment Fund”. There are three (3) funding streams that align with the community impact areas defined by the United Way and the goals of the Sustainable Kingston Plan. These streams are: “All That Kids Can Be”, “From Poverty to Possibility” and “Healthy People, Strong Communities”.

The deadline for applications for this year’s program was Wednesday, September 13, 2017. A total of twenty (20) applications were received for a total request of \$424,789. Community volunteers, the United Way and municipal staff reviewed the requests in accordance with the Community Investment Fund criteria. The process included a paper review of the applications and presentations to the review panels.

Of the applications received, twelve (12) grants are being recommended for funding from City of Kingston funds for a total of \$189,378. This year, all recommended projects are able to be funded within the City’s CIF funding envelope. United Way funds originally budgeted for the CIF program will be used in the upcoming months to fund other local programs in the region through a similar volunteer review process.

**Existing Policy/By-Law:**

Not applicable

**Notice Provisions:**

Not applicable

**Accessibility Considerations:**

Not applicable

**Financial Considerations:**

The 2017 operating budget allocated \$190,000 for this grant program.

**Contacts:**

Lanie Hurdle, Commissioner, Community Services 613-546-4291 extension 1231

Cheryl Hitchen, Social Policy & Strategic Community Development Manager 613-546-4291 extension 4806

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**Other City of Kingston Staff Consulted:**

Stephen Dickey, Director, Financial Services Department

Luke Follwell, Director, Recreation & Leisure Services Department

Sheldon Laidman, Director, Housing & Social Services Department

Lee Campbell, Manager, Housing and Child Care, Housing & Social Services Department

**Exhibits Attached:**

Exhibit A      Community Investment Fund Summary Report 2017

## 2017 City of Kingston and United Way Community Investment Fund Summary Report

### Background

Since 2011, United Way KFLA (United Way) and the City of Kingston have worked closely to streamline and coordinate processes for disbursing grants. A joint Community Investment Fund grant application process has been successfully implemented, reducing the amount of work for organizations who apply for grants.

United Way administers the granting process at no cost to the City of Kingston. This process aligns efforts with the funding priorities of both the United Way and City of Kingston. United Way funding is available for programs that address emerging needs and issues in Kingston, Frontenac, Lennox & Addington, while City of Kingston's funding provides support to programs and projects that are within the City's boundaries.

The Community Investment Fund granting stream disburses one-time grants to organizations that meet an identified need within one of the following three Community Impact Areas: Helping Kids Be All They Can Be; Building Strong and Healthy Communities; Moving People From Poverty to Possibility.

City of Kingston funds in the amount of \$190,000 were available for disbursement through the 2017 Community Investment Fund process. City funds must be disbursed during the fiscal year (i.e. December 31, 2017).

Volunteer panel members were Sue Bates, Jim Campbell, Cheryl Doornekamp, Martha Forkes, Mary Beth Gauthier, Lesley Kelly, Teresa Marrello, Margaret McGowan, Tanya McLaughlin, Leanne O'Mara, Kera Parada, Susan Pinney, Paul Rosebaum, Karen Smith, Wendy Stuckart, Andrew White, Sandi Wilde and Brenda Willis.

The following City of Kingston and United Way staff participated as non-voting members at the panel meetings:

- Cheryl Hitchen, Manager, Social Policy & Strategic Community Development for the City of Kingston, served as a resource to the process.
- Bhavana Varma, President & CEO; Marg Kubalak, Director Community Investment; and Mel Côté, Manager Community Investment; participated for the United Way.

The United Way recruited volunteers to review applications and make funding recommendations. Volunteers were divided into four panels. A total of 20 applications were received, requesting a total amount of \$424,789. The process included a review of the submissions and presentations by the agency applicants to the panels. Volunteers carefully deliberated to reach consensus on all requests in accordance with the City of Kingston and United Way Community Investment Fund guidelines. This year, based on review and eligibility, twelve (12) grants are being recommended to City Council for approval to receive City of Kingston funds in the amount of \$189,378.

## Summary of Recommendations to Kingston City Council

### Helping Kids Be All They Can Be

Number of Applications: 5	Total \$s Requested:	\$117,153
Number of Grants Recommended for City Funds: 2	Total City \$s Recommended:	\$ 34,153

Organization	Project/Program	City Funds
<b>Recommended</b>		
Boys and Girls Club of Kingston & Area	North End Police Athletic League	\$17,000
KCHC - Pathways to Education Kingston	Go FAR Together	\$17,153
<b>Total \$s Recommended:</b>		<b><u>\$34,153</u></b>

### Grant Descriptions

**Boys and Girls Club of Kingston & Area: \$17,000** is recommended for the Police Athletic League (PAL) basketball program for youth aged 13-18 years at the North End Hub (scheduled to open in January). This program has been running successfully at the West End Hub for children up to age 12. The North End program will run once weekly from 5:30-8:00 pm and is expected to benefit youth who may not have access to school programs or clubs. The program will run in partnership with the Kingston Police and St. Lawrence College Police Foundation volunteers who will act as coaches and mentors, contributing to positive relationships between police and youth. Funding is recommended to cover 6 hours/week for a program manager and 3.5 hours/week for 5 recreation leaders, as well as t-shirts for youth participants.

**Kingston Community Health Centres – Pathways to Education Kingston: \$17,153** is recommended for Pathways' *Go FAR Together* program that assists their high school graduates to successfully transition to post-secondary education. Program need was identified as Pathways' graduates were experiencing a high dropout rate in their first year of university or college. Funding will support some hours for Facilitator of Alumni Relations and an Alumni Peer Mentor who will assist students with referrals to appropriate services (employment, housing); application deposits, residence applications, OSAP, bursary & scholarship applications, help with budgeting; establishing a peer mentorship program; and using social media, phone and outings for alumni at other institutions.

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Three (3) programs were not recommended for funding: Big Brothers Big Sisters Kingston, Frontenac, Lennox & Addington; Habitat for Humanity Kingston Limestone Region; Kingston Community Legal Clinic

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### Building Strong and Healthy Communities

Number of Applications: 13	Total \$s Requested:	\$269,336
Number of Grants Recommended for City Funds: 8	Total City \$s Recommended:	\$134,325

Organization	Project/Program	City Funds
<b>Recommended</b>		
Bereaved Families of Ontario – Kingston	Bereavement Support for Seniors	\$ 3,200
Centre for Abuse and Trauma Therapy	Client Assistance Program (CAP)	\$25,000

Dental Treatment Assistance KFLA Public Health	Dental Treatment Assistance	\$25,000
H'art Centre	H'art – Extra Special Volunteers	\$ 8,400
Kingston & Area Seed System Initiative	Building Capacity	\$14,250
Kingston Employment & Youth Services (KEYS)	GAR Volunteer Initiative	\$ 8,500
Kingston Home Base Non-Profit Housing	Kingston Services – Youth Hub	\$24,975
Martha's Table Community Program	Social Supports & Connectedness	\$25,000

**Total \$s Recommended:** **\$134,325**

## Grant Descriptions

**Bereaved Families of Ontario – Kingston Region: \$3,200** is recommended for bereavement support to seniors. The program will provide 10 group sessions in two locations including tools to develop coping mechanisms, communication with family, reaching out to services in the community and self-care during bereavement. Approximately 5 hours per month of individual grief support will be offered. Funding is requested for 5 additional staff hours per week, trainer stipend, and outreach and program materials.

**Centre for Abuse and Trauma Therapy: \$25,000** is recommended for a second year to provide subsidized psychotherapy sessions to people who have both witnessed and been victims of violence and trauma who are unable to pay the fees for all the sessions required. Having subsidies available will also increase the number of clients the agency is able to assist.

**Dental Treatment Assistance Fund - KFLA Public Health: \$25,000** is recommended for a second year to support KFL&A residents, 18 years or older, for emergency dental treatment for the relief of pain, infection and/or trauma. Assistance is provided for individuals who have no dental insurance and declare a financial need (requests are triaged to determine eligibility). Funding will support direct fee-for-service payment made to dentists for treatment of up to \$200 per client.

**H'art Centre: \$8,400** is recommended to assist with funding for a Volunteer Coordinator to provide training to volunteer seniors aged 55+ to deliver the H'art Accessible Arts Program to seniors with disabilities in 3 local long term care facilities. The agency will train 24 volunteers, with appropriate skills and experience in arts, education and health care, to help seniors in long-term care participate in activities. The program aims to reduce social isolation for 200 seniors in long term-care; create new mentoring relationships between volunteer seniors and professional artists; and increase the volunteer pool for long term care home providers.

**Kingston & Area Seed System Initiative: \$14,250** is recommended to fund staffing for the project. The agency aims to establish a permanent location for the Kingston Community Seed Commons previously housed on Sisters of Providence property and now in a temporary location at St. Luke's Church, and to teach seed saving skills by incorporating bankable seed production into local community gardens. The Seed Sanctuary houses a one-of-a-kind collection of regionally adapted, ecologically grown vegetable, flower and herb seeds. Funding will also cover materials to build raised, covered beds at 10 community gardens for seed production.

**Kingston Employment & Youth Services (KEYS): \$8,500** is recommended for a volunteer initiative for Government Assisted Refugee (GAR) families. This pilot project will enable these newcomers to find appropriate volunteer placements at local social service agencies allowing them to develop community connections, contribute to their new community, build job skills and expand social networks. Placements will range from 10-15 weeks and up to 10 hours per week. Grant funding is intended to assist with transportation and interpreter honorariums.

**Kingston Home Base Non-Profit Housing: \$24,975** is recommended for the integrated Youth Services Hub located at 426 Barrie Street. This is a new initiative that provides quick and appropriate supports and services for homeless and Not in Education, Employment or Training (NEET) marginalized youth aged 16 – 24. The Youth Hub facilitates greater coordination, collaboration, and integration among multiple agencies and government systems, each providing youth-oriented services at a centralized access point under one roof. This collaboration intends to prevent young people from becoming homeless or decreasing the duration of homelessness through connections to supports. The agency has secured 13 months of funding for its 16-month lease and staffing, and this grant is to cover the final 3 months. The lease period will allow for sufficient data collection and time needed to seek more sustainable funding for the Hub.

**Martha’s Table Community Program: \$25,000** is recommended to hire a social service worker to provide onsite informal counselling, referrals, life skills training, practical solutions to daily challenges and facilitation of interpersonal connections for the agency’s clients. The social service worker will de-escalate tensions, improve social interactions among guests, and run monthly workshops tailored to clients’ immediate and long-term needs. This position will free up staff time that is currently spent resolving clients’ issues and will provide immediate access to interim support for clients. The grant will provide startup funding and the agency is planning increased fundraising to assist with sustainability beyond the startup period.

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Five (5) programs were not recommended for funding: Addiction and Mental Health Services KFLA; CNIB; Hospice Kingston; Kingston Community Health Centres; Sustainable Kingston

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### **Moving People From Poverty to Possibility**

Number of Applications: 2	Total \$s Requested: \$38,300
Number of Grants Recommended for City Funds: 2	Total City \$s Recommended: \$20,900

<b>Organization</b>	<b>Project/Program</b>	<b>City Funds</b>
<b>Recommended</b>		
Dress For Success	Well Suited Suiting Program	\$13,400
Loving Spoonful	Program Growth & Evaluation	\$ 7,500
<b>Total \$s Recommended:</b>		<b><u>\$20,900</u></b>

### **Grant Descriptions**

**Dress For Success: \$13,400** is recommended for Well Suited, a new program for men modeled on the Boutique & Career Centre program for women at Dress For Success (DFS). The program will provide appropriate business clothing for men for job interviews and for job appropriate clothing. The program will share resources (staff, premises, outreach) with DFS. Staff will manage 22 male volunteers, schedule clients, provide community outreach and secure donors (all clothing is donated). Funding has been secured for renting space in the same building and for phone/internet costs. The Well Suited program expects to serve 100 male clients in 2018 based on inquiries received at DFS. Funding is to assist with staff costs.

**Loving Spoonful: \$7,500** is recommended for components of an evaluation of the agency’s Fresh Food Delivery program to improve and increase delivery by 25%. Agency will seek input on how to best meet



expected growth and to improve access to healthy food. Evaluation will include a consultation event, client/staff interviews, tracking of user agencies, 6 meetings of the Advisory Group, final report on feedback, recommendations and qualitative and quantitative program impact. Funding is intended to support 100 hours of evaluation, project supervision and the Food Rescue Alliance membership fee.

Respectfully submitted

Marg Kubalak  
Director Community Investment  
United Way Kingston, Frontenac, Lennox & Addington