



**City of Kingston  
Report to Council  
Report Number 19-073**

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**To:** Mayor and Members of Council  
**From:** Jim Keech, President & CEO, Utilities Kingston  
**Resource Staff:** Sheila Kidd, Deputy Commissioner Operations - Transportation & Infrastructure Services  
**Date of Meeting:** March 5, 2019  
**Subject:** Kingston Frontenac Public Library – Central Branch – Grand Opening Event – Saturday, March 23, 2019 – Free Transit

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**Executive Summary:**

The Central Branch of the Kingston Frontenac Public Library (KFPL) will have a grand opening on Saturday, March 23, 2019, to welcome the community to the newly renovated library.

To encourage the community to participate in the event, KFPL staff approached the City (Kingston Transit) with a request to provide free transit on Saturday, March 23, to encourage as many people as possible to discover the new library.

This report recommends providing free transit on all Kingston Transit routes on Saturday, March 23, 2019.

**Recommendation:**

**That** Kingston Transit be provided at no charge to all passengers on Saturday, March 23, 2019.

March 5, 2019

Page 2 of 4

**Authorizing Signatures:**

ORIGINAL SIGNED BY PRESIDENT & CEO, UTILITIES KINGSTON

**Jim Keech, President and CEO,  
Utilities Kingston**

ORIGINAL SIGNED BY CHIEF ADMINISTRATIVE OFFICER

**Lanie Hurdle, Acting Chief Administrative  
Officer**

**Consultation with the following Members of the Corporate Management Team:**

Peter Huigenbos, Acting Commissioner, Community Services	Not required
Desirée Kennedy, Chief Financial Officer & City Treasurer	Not required
Deanne Roberge, Acting Commissioner, Corporate & Emergency Services	Not required

March 5, 2019

Page 3 of 4

**Options/Discussion:**

The Central Branch located at 130 Johnson Street is the largest and second busiest branch in the Kingston Frontenac Public Library (KFPL) system, welcoming 214,800 people in 2015 and 183,266 in 2016 before the building closed for renovations in November 2016.

The extensive renovations to the building are funded by the City of Kingston and were driven by the need to replace the building's infrastructure such as heating, air conditioning, life safety and electrical systems. In addition to infrastructure upgrades, the branch will be fully accessible and completely refreshed with new shelving, furniture, and a new layout, making it a welcoming space for the community to gather, learn, and collaborate.

The Central Branch will reopen on Saturday, March 23, 2019, with a grand opening event featuring building tours, programs, displays, and demonstrations. To encourage the community to participate in the reopening, KFPL staff approached the City (Kingston Transit) with a request to provide free transit on Saturday, March 23, to encourage as many people as possible to discover the newly renovated library.

Staff recommends providing free transit on all Kingston Transit routes on Saturday, March 23. Kingston Transit and KFPL staff will collaborate to promote the opening of the library and the availability of free transit. Kingston Transit and KFPL will use this opportunity to promote public transit as a preferred travel option for future visits to KFPL libraries and special events.

**Existing Policy/By-law:**

By-Law Number 2005-10 – A By-Law to Establish Fees and Charges To Be Collected By The Corporation Of The City Of Kingston

**Notice Provisions:**

Not applicable.

**Accessibility Considerations:**

Not applicable.

**Financial Considerations:**

An estimated \$5,000 in revenue, based on typical Saturday ridership levels in March, will not be collected on Saturday, March 23, as a result of providing free transit. This loss of revenue will be allocated as a promotional opportunity in the 2019 Kingston Transit marketing budget.

**Contacts:**

Jeremy DaCosta, Director – Transit and Fleet Services, 613-546-4291 ext. 1310

March 5, 2019

Page 4 of 4

**Other City of Kingston Staff Consulted:**

Heather Grosney, Marketing Administrator – Transportation Services

**Exhibits Attached:**

Not applicable.