

Fact Sheet: Third Crossing Naming Engagement

THIRD
CROSSING

The naming engagement of the Third Crossing commenced in February of 2021 and was facilitated with the support of First Peoples Group. The engagement was extensive - spanning six different engagement steps - and included consultation with Indigenous Nations with historical ties to the area, along with interested members of the local Indigenous community and non-Indigenous residents.

The engagement itself involved **942** community members with:

6



meetings with Indigenous community members

725



residents completed surveys on the names and naming themes, and

188



students provided feedback on the final name selection.

The community selected name, **Waaban Crossing**, is seen as a hopeful metaphor for a brighter future for all. The selected name was affirmed by Kingston's City Council in March 2022.

The use of "Third Crossing" will continue until the bridge construction is complete and the bridge officially opens at the end of 2022. As part of the opening events when the new bridge is complete, the name "Waaban Crossing" will be officially adopted and used from that time forward.

As the City prepares for the bridge's completion and opening,

the community-selected name will be used in the creation of interpretive and directional signage, planning for future artistic installations, and continued development of educational programming. At the end of February 2022, staff consulted with members of the Equity, Diversity, and Inclusion Advisory Committee on how to broaden the community engagement concerning the selected name through community program development, language representation, and interpretive signage that will be featured on and around the bridge.



The naming consultation was facilitated with the support of First Peoples Group, and the naming engagement is broken into six steps.

Step 1 Feb. 2021 - March 2021

Inform the public on naming campaign and opportunities to share input.

Step 2 Feb. 2021 - Sept. 2021

Consultations with Indigenous Nations with historical ties to the area as well as with interested members of the local Indigenous community. Consensus reached on naming themes/concepts with input received from a public survey open to all residents. Short list of names confirmed.

Step 3 Oct. 2021 - Nov. 2021

Engagement with the public on the shortlist of names. Public surveys conducted to rank names and offer feedback. Student programming and engagement on naming.

Step 4 Dec. 2021 - Jan. 2022

Reconvene with Indigenous Nations with historical ties to the area as well as with interested members of the local Indigenous community to discuss the input and ranking of names received through community surveys. The preferred name was confirmed for presentation to Council.

Step 5 March 2022

Report back to Kingston City Council with the final recommendation for the name.

Step 6 March 2022 - ongoing

Public announcement of name and continued community education. The name will not be officially used for the bridge until construction is complete and the bridge is officially opened.

Learn more about what we heard during the six steps of the Third Crossing Naming engagement on Get Involved Kingston:

[GetInvolved.CityofKingston.ca](https://www.getinvolved.cityofkingston.ca)

